Rangliste der Banken mit dem höchsten Suchvolumen der Schweiz

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| **Rang** | **Long Name** | **Short Name** | **Durchschnittliches Suchvolumen (während 30 Tagen)** |
|  |  |  |  |
| 1 | Credit Suisse | CS | 15561 |
| 2 | PostFinance | PostFinance | 8522 |
| 3 | UBS | UBS | 3712 |
| 4 | Raiffeisen | Raiffeisen | 3645 |
| 5 | HSBC | HSBC | 3429 |
| 6 | Barclays Capital | Barclays | 2636 |
| 7 | BNP Paribas | BNP | 2120 |
| 8 | Corner Bank | Corner Bank | 2013 |
| 9 | Valiant Bank | Valiant | 1443 |
| 10 | VermögensZentrum | VZ | 1281 |
| 11 | Aquila | Aquila | 1083 |
| 12 | Banque Cramer | Cramer | 1010 |
| 13 | Banque Cantonale Fribourg | BCF | 968 |
| 14 | Vontobel | Vontobel | 964 |
| 15 | Basler Kantonalbank | BKB | 962 |
| 16 | Rothschild und Co | Rothschild | 916 |
| 17 | Dreyfus Söhne | Dreyfus | 818 |
| 18 | Banque Cantonale Vaudoise | BCV | 704 |
| 19 | Aargauische Kantonalbank | AKB | 693 |
| 20 | EFG | EFG | 682 |
| 21 | Banque Pictet | PICTET | 673 |
| 22 | Neue Privat Bank | NPB | 664 |
| 23 | Bank Bonhôte | Bonhôte | 590 |
| 24 | Zürcher Kantonalbank | ZKB | 584 |
| 25 | Thurgauer Kantonalbank | TKB | 576 |
| 26 | Julius Bär | Julius Bär | 530 |
| 27 | Von Graffenried | Graffenried | 526 |
| 28 | Graubündner Kantonalbank | GKB | 511 |
| 29 | St.Galler Kantonalbank | SGKB | 465 |
| 30 | Migros Bank | Migros Bank | 460 |
| 31 | Bank Cler | Cler Bank | 458 |
| 32 | Compagnie Bancaire Helvétique | CBH | 444 |
| 33 | Luzerner Kantonalbank | LUKB | 395 |
| 34 | SYZgroup | SYZ | 352 |
| 35 | IHAG Privatbank | IHAG | 300 |
| 36 | UBP | UBP | 295 |
| 37 | Bank Safra Sarasin | Sarasin | 289 |
| 38 | REYL Innovative Banking | REYL | 275 |
| 39 | Berner Kantonalbank | BEKB | 257 |
| 40 | Basellandschaftliche Kantonalbank | BLKB | 257 |
| 41 | Banque Cantonale Genève | BCGE | 206 |
| 42 | Ceresio investors | Ceresio | 178 |
| 43 | Schwyzer Kantonalbank | SZKB | 152 |
| 44 | Lombard Odier | Lombard Odier | 105 |
| 45 | CA Indosuez | Indosuez | 63 |
| 46 | Maerki Baumann und Co | Maerki Baumann | 38 |
| 47 | Trafina Privatbank | Trafina | 9 |
| 48 | Scobag Privatbank | Scobag | 6 |

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